

**The Reinvention Convention: YEAR 3**

# Life Creativity

**PRACTICAL TOOLS FOR  
LIVING LONG & AGING WELL**

## **WHO AND WHAT WE ARE**

'Life Creativity' is the third in a series of six annual Reinvention Convention sessions directed by a partnership between The Senior Friendship Centers, The Osher Lifelong Learning Institute at Ringling College (OLLI) and JFCS of the Suncoast, along with a panel of community individuals and a rotating roster of sponsors. Year 1 addressed Age Bias. Year 2 tackled Intergenerational Harmony.

This year, we're asking "What if we taught a concentrated community of curious elder students how to be creatively confident? How might they go on with their insights to experiment, impact their own lives, that of their communities and the world, living as Longevity Pioneers?"

So, we assembled a superstar cast of Creative Experts to give us some practical help in navigating life's challenges through building creative confidence. Participants will go away with an education, an experience and a Toolkit to shift how they see and approach challenges and opportunities of living a long life well.

***It's a unique opportunity to explore the world.***

*The Reinvention Convention Mission is to change beliefs, change behaviors, and impact the world around us.*



**“I’M  
LOOKING  
FOR SOME  
CREATIVE  
ENERGY  
IN EVERY-  
THING  
I DO.”**

**FRIDAY**

**NOVEMBER 15, 2019**

*Ringling College Museum Campus  
1001 S. Tamiami Trail  
(Former Sarasota High School)*

*8:30am -12:30pm*

*\$45 per person  
includes breakfast and Toolkit*

*For more info 941.556.3269*

*Founding Partners: Senior Friendship Centers,  
Osher Lifelong Learning Institute (OLLI) at  
Ringling College, JFCS of the Suncoast*



Ringling College Museum Campus, M. Leo Elliott - Former Sarasota High School

Our audience will be 150 curious elders who want to learn more about applying Creative Confidence to issues of aging in their lives and in our community. Individual tickets are available for \$75 per person at [bit.ly/LifeCreativityTix](http://bit.ly/LifeCreativityTix). You can read more about the event Series here: <https://centerforagingstudies.org/reinventcon/>

## PRESENTATIONS:

**DR. GENE D. COHEN, MD,PHD**  
Late author & pioneering researcher into geriatric mental health (*VIDEO Homage by co-author and wife, Wendy Miller*)

**DR. LARRY R. THOMPSON**  
PRESIDENT, RINGLING COLLEGE OF ART + DESIGN  
(*LIVE Keynote + Discussion*)

**DR. HANK HINE**  
EXECUTIVE DIRECTOR, THE DALI MUSEUM  
(*LIVE Keynote + Discussion*)

**ANNE MARIE RUSSELL**  
EXECUTIVE DIRECTOR, SARASOTA ART MUSEUM  
(*LIVE Discussion Facilitator*)

**INTRODUCTION TO**  
Reinvention Convention: Year 4  
The Brain, November 13, 2020

## AGENDA

<b>8:30 - 9:00</b>	<b>Breakfast &amp; Mingling</b>
<b>9:00 - 9:15</b>	<b>Welcome: Event MC, John McCarthy, Exec. Dir., Historic Spanish Point Remembering Dr. Gene Cohen, Pioneer in Aging &amp; Creativity Dr. Nancy K. Schlossberg, Co-President TransitionWorks &amp; Author</b>
<b>9:15 - 9:45</b>	<b>Keynote: Dr. Larry Thompson, Ringling College of Art + Design, Creativity Matters + 21st Century Skillsets</b>
<b>9:45 - 10:15</b>	<b>Keynote: Dr. Hank Hine, The Dali Museum, Dali Innovation Labs, Shifting Perceptions</b>
<b>10:15 - 10:45</b>	<b>Dialogue: Dr. Larry Thompson &amp; Dr. Hank Hine, Audience Q&amp;A. Creativity &amp; Longevity Pioneering. Anne Marie Russell moderator, Sarasota Art Museum</b>
<b>10:45 - 10:55</b>	<b>Age Disruptor Award Presentation</b>
<b>10:55 - 11:15</b>	<b>Break: Coffee &amp; Lite Bites</b>
<b>11:15 - 12:20</b>	<b>Creativity Toolkit / Catching a New Curveball / What Now?</b>
<b>12:20 - 12:30</b>	<b>Year 4: ReinventCon 2020 Teaser: The Brain. Adjournment</b>

## SPONSORSHIP LEVELS & BENEFITS

### \$5,000

#### PRESENTING SPONSOR

- Deliver welcome remarks from stage
- Introduce Dr. Larry Thompson
- 16 tickets to event
- Dali Innovation Lab session for 6 participants of your choice
- Full Marketing Display Table
- Sponsor logo will be proudly displayed in all promotional materials for event.

### \$2,500

#### REINVENTOR & MAJOR IN-KIND SPONSORS

- Verbal recognition on stage
- 8 tickets to event
- Full Marketing Display Table
- Sponsor logo will be proudly displayed in all promotional materials for event.

### \$1,200

#### CHANGEMAKER (TABLE SPONSORS)

- 8 tickets to event
- Display sign and branded materials on your host table
- Shared Marketing Display Table with other TABLE SPONSORS
- Sponsor logo will be proudly displayed in all promotional materials for event.

#### FOUNDING PARTNERS:





## SPONSORSHIP AGREEMENT

This is an agreement made between Senior Friendship Centers and:

Company/Individual \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

The above named sponsor agrees to pay the following sponsor fee in return for the considerations named in the attached benefits documents. This agreement is for the purpose of participating and partnering in Reinvention Convention Year 3, to be held on 11/15/2019 at the Ringling College Museum Campus, 1001 S. Tamiami Trail, Sarasota, FL.

### Reinvention Convention Sponsor Levels

\_\_\_ \$5,000 Presenting Sponsor

\_\_\_ \$2,500 Reinventor

\_\_\_ \$1,200 Changemaker

Company logos must be submitted in print-ready format as a hi-res .jpg or .pdf and emailed to Crystal Rothhaar, crothhaar@friendshipcenters.org

\_\_\_\_\_ Date \_\_\_\_\_  
Authorized Signature

Please make check payable Senior Friendship Centers and mail to the attention of Julie Klimek, 1888 Brother Geenen Way, Sarasota, FL 34236. If you prefer to charge the payment use the form below. In either case a letter will be mailed to you for tax purposes.

AE \_\_\_ MC \_\_\_ VISA \_\_\_ Disc \_\_\_ Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ CSV \_\_\_\_\_

Name on card \_\_\_\_\_ Amount to be charged \$ \_\_\_\_\_

If you have any questions please call Crystal Rothhaar at 941.556.3275